

ANNE S. JORDAN, ESQ.
JORDAN ASSOCIATES, LLC
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Dispute Resolution Experience

Ms. Jordan is a Chicago-based arbitrator and mediator. She is on the AAA's Commercial, Large Complex Case, and Employment Panels, the International Centre for Dispute Resolution's (ICDR) panel of arbitrators, and the International Institute for Conflict Prevention & Resolution's (CPR) Panel of Distinguished Neutrals. She is also a member of the AAA-ICDR Governing Council.

Ms. Jordan has been arbitrating high-value disputes since 2009, as sole arbitrator, panel member and panel chair, in administered and nonadministered cases. These include complex commercial disputes, IP infringements, failed software development deals, wrongful terminations and other employment issues. She has been involved in arbitrations with complicated jurisdictional and procedural issues and motion practice.

As an arbitrator, Ms. Jordan works to ensure that the process is fair and efficient and conducted according to the parties' agreement, is commensurate with the size and complexity of the dispute, and is determined consistent with the evidence and applicable law.

Ms. Jordan has been mediating disputes, many involving claims in the hundreds of millions of dollars, since the early 1990s. In mediation, Ms. Jordan structures the process to maximize the potential for resolving the matter. She is a trustee of the EDR Institute which promotes the use of early dispute resolution mediation.

Ms. Jordan's legal background and business experience, including at the executive level, give her the ability to thoroughly understand all facets of complex business and employment disputes. As a result, she can effectively assist parties in reaching mediated solutions and render more reasoned decisions following arbitration.

Ms. Jordan has received extensive mediation and arbitration training, including training through both CPR and the AAA.

Legal Experience

Ms. Jordan is Of Counsel to Mandell PC where she has represented large multinational clients as well as start-ups, on a variety of corporate, commercial, employment and transactional matters since 2005.

Throughout her 30+ year legal career, Ms. Jordan has focused on corporate, commercial, technology and intellectual property law, serving as general counsel to three corporations. She has also had responsibility for corporations' Human Resources, Real Estate/Facilities and Corporate Security Departments. She has substantial experience drafting and negotiating complex commercial transactions, including M&A, joint ventures, technology licenses, hosting, outsourcing, managed services and

consulting agreements and distribution deals. Ms. Jordan has also been involved in litigating numerous commercial and intellectual property disputes in both state and federal courts, including disputes related to intellectual property infringement, failed software development and failed implementations, breaches of contract and technology licenses, and agent and distributor terminations. Ms. Jordan has also consulted with technology and legal services start-ups on strategic and business development issues.

From 1999 until 2004, Ms. Jordan served as Senior Vice President, General Counsel and Secretary of PeopleSoft, Inc., the world's second largest provider of enterprise application software with annual revenues of approximately \$ 2.8 billion. She advised the Board of Directors, Board Committees and management on all legal matters affecting the corporation. She provided advice relating to corporate governance, mergers and acquisitions, commercial transactions, litigation and risk management, compliance issues, and intellectual property strategy, protection and enforcement. She managed the corporation's legal department with 95 professionals in offices throughout the world.

Prior to joining PeopleSoft, Ms. Jordan was Vice President and General Counsel for Sega of America, Inc. Before that she was a partner in the Palo Alto firm, Carr & Ferrell, representing Silicon Valley companies on litigation, licensing and intellectual property matters. She has also held positions as Vice President and General Counsel for Worlds of Wonder, Inc., a manufacturer of electronic toys and games, and Assistant General Counsel for Dole Foods, Inc., a \$2 billion food processing and real estate development corporation, and as Corporate Counsel with Beatrice Companies, Inc. and Gould Inc., both Fortune 500 companies.

Speaking, Publications, Professional Associations

Ms. Jordan is a frequent speaker and author on technology, intellectual property and commercial topics and has been published in the Licensing Journal and the National Law Journal. She is a contributor to "Winning Legal Strategies for Software Companies: Leading Lawyers on Protecting IP, Negotiating Contracts, and Creating Legal Game Plans." She was co-chair the ABA Dispute Resolution Section's Committee on Early Dispute Resolution and is a trustee of the EDR Institute.

Bar Admissions

Illinois, California

Education

B.A., Northwestern University; J.D., DePaul University College of Law